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As Pharma Ad Spend Shifts to Digital, Healthcare Marketers Are Betting on Physician Data

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Columbus (OH)

WOOD NBC 8
Grand Rapids (MI)

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Wheeling (WV)

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Dayton (OH)

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Chicago (IL)

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Albuquerque (NM)

WLNS CBS 6
Lansing (MI)

WDHN ABC 18
Webb (AL)

WPIX CW 11
New York City (NY)

WHNT CBS 19
Huntsville (AL)

KDVR FOX 31
Denver (CO)

WPRI CBS 12
East Providence (RI)

WCBD NBC 2
Mount Pleasant (SC)

WWTI ABC 50
Watertown (NY)

KXAN NBC 36
Austin (TX)

KNWA NBC/FOX 51
Fayetteville (AR)

KAMC ABC 28
Lubbock (TX)

WFXV FOX 33
Utica (NY)

WHBF CBS 4
Rock Island (IL)

WSAV NBC 3
Savannah (GA)

KWKT FOX 44
Woodway (TX)

KSEE NBC 24
Fresno (CA)

KOLR CBS 10
Springfield (MO)

WCIA CBS 3
Champaign (IL)

WREG CBS 3
Memphis (TN)

WGNO ABC 26
New Orleans (LA)

WPHL MyNetworkTV 17
Philadelphia (PA)

WXIN FOX 59
Indianapolis (IN)

WTAJ CBS 10
Altoona (PA)

KRON MyNetworkTV 4
San Francisco (CA)

WFLA NBC 8
Tampa (FL)

WNCN CBS 17
Raleigh (NC)

KDAF CW 33
Dallas (TX)

KLAS CBS 8
Las Veags (NV)

WTNH ABC 8
New Haven (CT)

WKRG CBS 5
Mobile (AL)

PR Wire India

KREX CBS 5
Grand Junction (CO)

WVNS FOX/CBS 59
Ghent (WV)

KETK NBC 56/KFXK FOX 51
Tyler (TX)

KARK NBC 4
Little Rock (AR)

WDKY FOX 56
Lexington (KY)

WGHP FOX 8
High Point (NC)

KIAH CW 39
Houston (TX)

KSNT NBC 27
Topeka (KS)

WNTZ FOX 48
Alexandria (LA)

WKBN CBS 27
Youngstown (OH)

KHON CW/FOX 2
Honolulu (HI)

KAMR NBC 4
Amarillo (TX)

WHTM ABC 27
Harrisburg (PA)

WJW FOX 8
Cleveland (OH)

WTEN ABC 10
Albany (NY)

WLAX FOX 25/WEUX FOX 48
La Crosse (WI)

KSN NBC/KODE ABC 12
Joplin (MO)

KTVI FOX 2
St. Louis (MO)

WOWK CBS 13
Charleston (WV)

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WROC CBS 8
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KTSM NBC 9
El Paso (TX)

WFFF FOX 44
Colchester (VT)

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WVLA NBC 33
Baton Rouge (LA)

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US Healthcare Journal		IT Press Releases	
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Health Professional Times		Healthcare Online Network	
Technology, Science, & Me!		Sci-Tech News Network	
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Today in Medicine		World Healthcare Report	
Essential Healthcare News		Global Healthcare Today	
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Business Post Examiner		European Morning Report	
Coast To Coast Tribune		European Ledger	
Journal of Business News		Small Business News Watch	
SMB & Me		Consumer Products World	
News From Europe!		Business Herald Online	
Montserrat Daily News		The America Watch	
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The Business Gazette Online		MarCom World	
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World Media Directory

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United Kingdom Distribution Channel

United Kingdom

729 targets including :

- 1stHeadlines
- Anorak
- BBC
- Big News Network
- Britain News
- Channel 4 News
- Daily Express
- Daily Newspaper
- Descrier
- ESPN United Kingdom
- Expatica
- Google News
- Hello!
- HuffPost UK
- IRN
- ITV
- Index Mundi
- International Business Times - United Kingdom
- Isle News
- MSN
- MoneyWeek
- National Student
- New Statesman
- News Dump

United States Distribution Channel

United States

211 targets including :

- 1stHeadlines
- ABC News
- AccesHollywood
- Agonist
- Allegiant
- AlterNet
- America RU
- America's Radio News Network
- American Independent
- American Reporter
- Arrowhead Pride - Missouri
- Benzinga
- Black Electorate
- Bloomberg
- C-SPAN
- CBS News
- CBS Sports - Florida
- Discovery
- E! News - Canada
- Eur Web - California
- FOX Business
- Fox News
- Fox Sports
- HuffPost

Delaware Distribution Channel

Delaware (US)

29 targets including :

- Big News Network
- Delaware Business Blog
- Delaware Business Now
- Delaware State News.Net
- Delaware Today Magazine
- Dialog - Delaware
- Dover Post - Delaware
- El Tiempo Hispano
- Hockessin Community News
- Hoy En Delaware
- Laurel Star - Delaware
- Laurel Star - Delaware
- Middletown Transcript
- Milford Beacon
- Out & About - Delaware
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Title: 14 words, 88 characters

As Pharma Ad Spend Shifts to Digital, Healthcare Marketers Are Betting on Physician Data

Text: 553 words, 3762 characters

As physician access tightens and marketing budgets shift to digital, data quality and channel fragmentation are quietly draining healthcare campaign ROI DOVER, DE, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- Healthcare and pharma marketers in ...

Keyword Anchor Text Links: 2 links

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